

Technology Advantage Program (TAP)

Effective May 1, 2009

Program Overview: The Technology Advantage Program (TAP) allows customers to receive credits on their bill as reimbursement for purchase of qualified equipment necessary to support the utilization of a Cavalier telecommunications service. The credit will be applied in the first full month billing after receipt of an acceptable invoice for the qualified equipment. The invoice must contain the date of purchase, amount and type of equipment purchased. Only qualified equipment purchased from a Cavalier TAP Partner is eligible for reimbursement and labor charges are ineligible.

Qualified Equipment:

- PBX/key system equipment, including T1/PRI cards, voicemail, paging equipment, phones, and headsets
- Data equipment: switches, firewalls (includes UTM appliances), and routers
- Transaction processing systems (point of sale)
- Surveillance systems
- Credit card systems

Program Rules:

1. Only new commercial customers are eligible. Existing customers who order additional services are not eligible for the program.
2. Minimum MRC is \$250.
3. Customer must sign a minimum 3 year term.
4. Credits are based on the actual cost of the qualified equipment that is purchased from a Cavalier TAP Partner and limited to the following on a per customer basis.
 - ✓ Up to \$1,000 credit toward qualified equipment for orders <\$1,000.
 - ✓ Up to \$2,000 credit toward qualified equipment for orders >\$1,000.
5. Credits can be applied to all Cavalier services that carry a fixed monthly recurring charge (MRC) except fees and taxes.
6. TAP Agreement must be submitted with the Service Order (customer is not eligible for TAP if the paperwork is not submitted with it).
7. Customer is required to maintain a minimum billing amount of 75% of the MRC on the original order.
8. TAP may not be used with SPR, Discount Level pricing, or promotional pricing (eg \$320 Internet T1 promotion).
9. TAP may not be combined with Liberate or any other promotional program.
10. TAP Partners may also be a Lead Referral (Business) Partner or an agent, but any orders submitted under TAP will require that the agent or partner become ineligible for any commission SPIFF.